

Government Accountability Board

State of Wisconsin

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G.A.B.: Like Us on Facebook!

MADISON, WI – The Government Accountability Board today launched its first Facebook page, giving voters another way to keep up with news about elections and government ethics in Wisconsin.

“Our main website contains in-depth information about the G.A.B. and its mission,” said Kevin J. Kennedy, director and general counsel of the agency. “Our Facebook page is a quick and convenient way for the public to see what’s new and get basic information about important events like upcoming elections.”

People don’t have to be Facebook members to view the G.A.B.’s page, but members can “like” the G.A.B. in order to receive updates in their news feed when there are new posts. Members can also send the G.A.B. staff a private message through the Facebook page.

Elections Division Administrator Nat Robinson said he’s excited about the G.A.B. joining Facebook because it will help reach eligible voters who may not rely solely on traditional news media to stay informed. “Facebook will help us extend our outreach efforts to younger voters,” Robinson said. “Facebook is an efficient, low-cost way to reach these voters and provide them with improved customer service.”

Robinson said the Facebook page is the G.A.B.’s first step into social media, and additional plans are being developed to expand our use of social media and digital connectivity, such as Twitter and an election app.

The Board’s page is at <https://www.facebook.com/WisconsinGovernmentAccountabilityBoard>.

The Board’s main website is at <http://gab.wi.gov>.

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The Government Accountability Board is responsible for administration and enforcement of campaign finance, elections, ethics and lobbying laws in Wisconsin. The board is made up of six non-partisan, former judges and is supported by an agency of non-partisan staff members.