

IN THE UNITED STATES DISTRICT COURT
FOR THE WESTERN DISTRICT OF WISCONSIN

ONE WISCONSIN INSTITUTE, *et al.*,

Plaintiffs,

v.

Case No. 15-CV-324

MARK L. THOMSEN, *et al.*,

Defendants.

DECLARATION OF MICHAEL HAAS

I, Michael Haas, pursuant to 28 U.S.C. § 1746, hereby declare as follows:

1. I am currently the Administrator of the Wisconsin Elections Commission (WEC). I make this declaration in support of the Defendants' weekly report about IDPP quality assurance and outreach efforts, in accordance with this Court's October 13, 2016, order.

CLERK COMMUNICATIONS

2. On Monday, October 17, WEC sent a high-priority communication to all Wisconsin County and Municipal Clerks, as well as the Milwaukee County and City Election Commissions. This communication included the IDPP palm card in English and Spanish. This communication also included a link to these materials on the WEC website. (WEC sent an

updated communication on October 18, correcting an error in the link). This communication, as well as links to the English- and Spanish-language palm cards are available at <http://elections.wi.gov/node/4268>.

3. A true and correct copy of the palm card in Spanish is attached as Exhibit 1.

4. The October 17 communication to election officials has also been added to the “Voter ID News,” and the “How do I get a free state ID card?” page on the Bring It to the Ballot website.

IDPP-SPECIFIC UPDATES TO VOTER OUTREACH MATERIALS

5. The new palm cards have been added to the multimedia section of the Bring It to the Ballot website.

6. WEC’s advertising firm, KW2, has re-recorded the Commission’s “How to Get a free ID for Voting” animated video to include more direct language about the IDPP. The video is posted to the WEC’s Bring It to the Ballot website on the “How do I get a free state ID card?” page.

7. The updated video is available at <http://www.bringitwisconsin.com/how-do-i-get-free-state-id-card>.

8. WEC has also updated nine other multimedia files on the Bring It website, to more clearly emphasize the IDPP.

9. This week Commission staff also completed updates to the following materials (which can be found on the WEC website and the Bring It website) to reflect the recent IDPP updates:

- Complete Guide to Voting in Wisconsin:
<http://elections.wi.gov/publications/brochures/complete-guide-voting-in-wisconsin>
- Acceptable ID's Guide and Photos (3 documents):
<http://elections.wi.gov/node/3609>

10. True and correct copies of screenshots of these two pages are attached as Exhibit 2.

11. A true and correct copy of the Complete Guide to Voting is attached as Exhibit 3.

12. True and correct copies of the three documents on the Acceptable ID Guide and Photos page are attached as Exhibit 4.

UPDATES TO WEC AND BRING-IT WEBSITES

13. The WEC main page now includes the new palm card image. That page can be accessed at <http://elections.wi.gov/>. A true and correct copy of a screenshot of that page is attached as Exhibit 5.

14. The image of the palm card on the WEC main page is linked to another page that offers PDFs of the palm card in English and Spanish. This

page can be accessed at <http://elections.wi.gov/publications/brochures/idpp-palmcard-brochure>.

15. A true and correct copy of a screenshot of that page is attached as Exhibit 6.

16. That palm card information page also informs visitors that receipts are now issued for 180 days, and encourages “[l]ocal election officials, groups and individuals . . . to print and distribute this handout to anyone who may need assistance in getting a photo ID to vote.”

17. The WEC main page now includes information about the new palm cards under “Voter Information.”

18. WEC also created a new page on its website this week about the IDPP, available at <http://elections.wi.gov/node/4280>, which includes a link to the palm card PDF, as well as a new document, the “IDPP Receipt Guide.”

19. A true and correct copy of the IDPP Receipt Guide is attached as Exhibit 7, and is available at http://elections.wi.gov/sites/default/files/publication/154/idpp_receipt_for_voting_pdf_19667.pdf

20. WEC has updated the Bring It to the Ballot website to reflect the 180-day expiration period for IDPP receipts.

DIRECT IDPP OUTREACH EFFORTS

21. On October 19, 2016, WEC staff conducted a webinar for local election officials, entitled "Important Reminders for the November Election." The IDPP was a primary discussion point in this webinar.

22. A true and correct copy of a screenshot of the webinar announcement and related links is attached as Exhibit 8.

23. A true and correct copy of the PowerPoint used for the "Important Reminders" presentation is attached as Exhibit 9.

24. On October 18, WEC distributed the new palm cards via email to the Accessibility Advisory Committee, and included both an attachment and a link to the palm card page on WEC's website. In the email, WEC encouraged the Committee's member groups to distribute the palm cards to interested parties, and to incorporate the cards into the groups' outreach efforts.

25. This week WEC also received feedback from two member groups of the Accessibility Advisory Committee, about those groups' voter outreach efforts using WEC materials. The two groups are NAMI Wisconsin (National Alliance on Mental Illness) and the Wisconsin Coalition of Independent Living Centers, Inc.

26. The outreach materials that these groups were using included IDPP-specific materials.

27. A true and correct copy of the communication to the Accessibility Advisory Committee is attached as Exhibit 10.

28. A brief report that WEC compiled outlining these groups' voter outreach efforts is attached as Exhibit 11.

29. Late last week, Elections Supervisor Ross Hein attended a meeting of the Wisconsin Municipal Clerks Association (District 3), in which he discussed the IDPP with the clerks in attendance.

30. On October 19, I appeared on the Wisconsin Eye program, "Newsmakers," along with Andrea Kaminski of the League of Women Voters. The IDPP was a topic of discussion.

31. A video of the program is available on the Wisconsin Eye website at <http://www.wiseye.org/Video-Archive/Event-Detail/evhdid/11061>.

32. I am aware that Milwaukee County will be placing "Bring it to the Ballot" ads on bus shelters.

33. True and correct copies of the bus shelter ads that WEC has received are attached as Exhibit 12.

34. I am also aware that Milwaukee County will be running IDPP-specific ads in six local print publications in Milwaukee, including The Milwaukee Times, Milwaukee Courier, Milwaukee Community Journal, Shepherd Express, Spanish Journal, and MATC's publication.

35. Over the past week, WEC staff have been in regular communication with WEC's advertising firm, KW2, about possible avenues for additional IDPP-specific outreach.

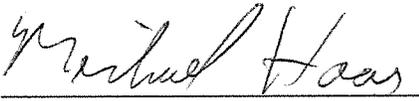
36. WEC has also been in contact with the Wisconsin Department of Administration (DOA) about the costs and logistics of printing palm cards.

QUALITY ASSURANCE

37. It is my understanding that DMV will be conducting IDPP quality assurance efforts, including additional training for DMV field staff and "spot checks" of field staff's communications about the IDPP.

I declare under penalty of perjury that the foregoing is true and correct.

Dated this 20th day of October, 2016.


MICHAEL HAAS