

State of Wisconsin
Government Accountability Board

Total Lobbying Expenditures
2009-2010 Legislative Session
through June 30, 2010

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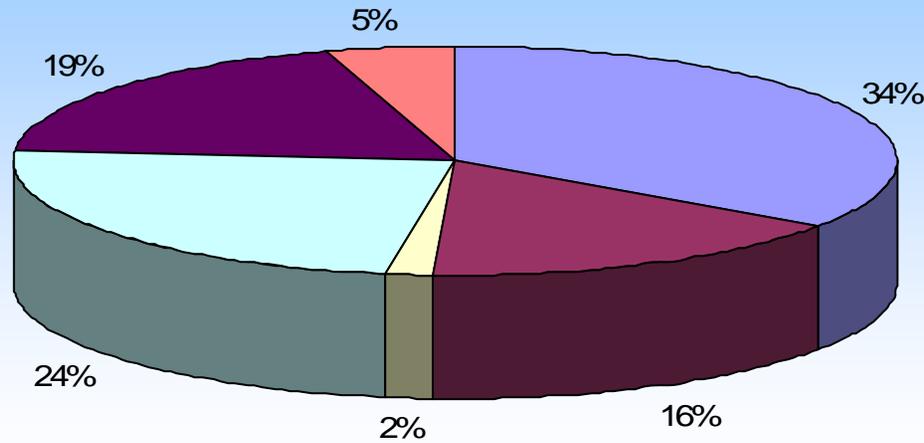
This report provides a measure of the lobbying activity directed toward specific proposals that were before Wisconsin's legislature during the 2009-2010 legislative session. Each of the 782 organizations that employed lobbyists in Wisconsin during the 2009-2010 legislative session has reported to the Government Accountability Board the number of hours and dollars it spent on lobbying-related efforts. Each also provided the Government Accountability Board with its estimate of the portion of its lobbying efforts associated with specific proposals.

The number of hours of lobbying-related activity reported for each proposal is derived from each lobbying organization's estimate of the hours it devoted to lobbying on that proposal during each 6 month reporting period within the 2009-2010 legislative session. True totals may be slightly greater for some proposals because an organization did not have to report time it devoted to a proposal if the time amounted to less than 10% of its total lobbying effort.

Due to the rounding of percentages and the formulas used to generate this report, all totals are accurate within a margin of +/- 1.

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
TOTALS:					
hours	160,008	116,884	133,691	0	410,584
dollars	\$20,778,925	\$15,427,012	\$17,754,183	\$0	\$53,960,119
CONTRACT LOBBYISTS AND THEIR RESEARCH STAFF:					
hours	56,157	39,828	46,933	0	142,918
dollars	\$8,489,337	\$8,073,090	\$8,443,232	\$0	\$25,005,658
IN-HOUSE LOBBYISTS AND THEIR RESEARCH STAFF:					
hours	103,851	77,056	86,759	0	267,665
dollars	\$8,702,775	\$6,308,734	\$7,295,076	\$0	\$22,306,585
ALL OTHER LOBBYING EXPENSES:					
dollars	\$3,586,813	\$1,045,187	\$2,015,875	\$0	\$6,647,875

**2009-2010 Legislative Session Focus on Lobbying Interests
January 2009 - June 2010**



- Bills
- Budget Bill Subjects
- Scope Statements/Rules
- Topics not yet assigned a bill number, rule number or budget bill subject
- Subject of lobbying not designated
- No lobbying communication

**2009 - 2010 Legislative Session Lobbying
Effort in Hours by Subject Area**

Lobbying Subject	Hours	Percentage
Bills	142,166	34.63%
Budget Bill Subjects	66,831	16.28%
Scope Statements/Rules	6,492	1.58%
Topics not assigned a bill number, rule number or budget bill subject	98,259	23.93%
Subject of lobbying not designated	77,325	18.83%
No Lobbying Communication	19,511	4.75%
	410,584	100.00%

The 15 organizations who spent the greatest number of DOLLARS lobbying

Wisconsin Education Association Council

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	4,303	2,935	3,223	0	10,462
dollars	\$1,007,329	\$503,943	\$632,316	\$0	\$2,143,588

Forest County Potawatomi Community

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	773	719	702	0	2,194
dollars	\$366,984	\$389,528	\$1,160,380	\$0	\$1,916,892

Wisconsin Insurance Alliance

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	863	564	506	0	1,933
dollars	\$598,727	\$178,703	\$180,372	\$0	\$957,802

Altria Client Services Inc

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	973	348	272	0	1,593
dollars	\$627,501	\$128,232	\$84,472	\$0	\$840,206

Wisconsin Hospital Association Inc (WHA)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,690	2,436	1,612	0	6,738
dollars	\$314,705	\$290,328	\$214,638	\$0	\$819,671

Wisconsin Medical Society

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,635	1,666	2,446	0	5,747
dollars	\$164,062	\$222,232	\$311,002	\$0	\$697,296

Wisconsin Manufacturers & Commerce

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,770	2,197	2,019	0	6,986
dollars	\$322,927	\$185,096	\$172,032	\$0	\$680,055

Wisconsin Petroleum Marketers & Convenience Store Association

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,157	222	557	0	1,936
dollars	\$525,339	\$35,205	\$65,403	\$0	\$625,946

Wisconsin Energy Corporation

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	975	572	929	0	2,477
dollars	\$195,753	\$191,469	\$185,344	\$0	\$572,567

Wisconsin Independent Businesses Inc

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	4,592	3,347	3,033	0	10,972
dollars	\$285,110	\$173,305	\$103,060	\$0	\$561,474

Wisconsin Counties Association

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,159	1,544	2,271	0	5,975
dollars	\$186,707	\$159,576	\$211,738	\$0	\$558,020

Wisconsin Farm Bureau Federation

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,219	937	1,063	0	3,218
dollars	\$183,751	\$188,936	\$160,355	\$0	\$533,042

RAI Services Company (formerly Reynolds American Inc.)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	166	20	0	0	186
dollars	\$357,866	\$108,387	\$60,252	\$0	\$526,505

Wisconsin Bankers Association

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,993	1,520	1,495	0	5,009
dollars	\$205,630	\$153,408	\$149,859	\$0	\$508,897

Wisconsin Realtors Association

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,826	1,179	1,161	0	4,166
dollars	\$166,598	\$129,797	\$148,896	\$0	\$445,291

The 12 organizations who spent the greatest number of HOURS lobbying

Wisconsin Independent Businesses Inc

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	4,592	3,347	3,033	0	10,972
dollars	\$285,110	\$173,305	\$103,060	\$0	\$561,474

Wisconsin Education Association Council

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	4,303	2,935	3,223	0	10,462
dollars	\$1,007,329	\$503,943	\$632,316	\$0	\$2,143,588

Wisconsin Property Taxpayers Inc

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,705	3,063	3,765	0	9,533
dollars	\$106,615	\$121,344	\$147,629	\$0	\$375,589

Wisconsin League of Conservation Voters (WLCV)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	3,989	2,271	1,861	0	8,120
dollars	\$124,663	\$69,506	\$82,475	\$0	\$276,644

Wisconsin Manufacturers & Commerce

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,770	2,197	2,019	0	6,986
dollars	\$322,927	\$185,096	\$172,032	\$0	\$680,055

Wisconsin Hospital Association Inc (WHA)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,690	2,436	1,612	0	6,738
dollars	\$314,705	\$290,328	\$214,638	\$0	\$819,671

Wisconsin Counties Association

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,159	1,544	2,271	0	5,975
dollars	\$186,707	\$159,576	\$211,738	\$0	\$558,020

State Bar of Wisconsin

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,200	1,768	1,854	0	5,822
dollars	\$140,760	\$95,395	\$113,158	\$0	\$349,313

AFSCME Council 11

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,234	1,692	1,878	0	5,804
dollars	\$158,493	\$120,577	\$156,809	\$0	\$435,879

Wisconsin Medical Society

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,635	1,666	2,446	0	5,747
dollars	\$164,062	\$222,232	\$311,002	\$0	\$697,296

City of Milwaukee

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,557	1,543	1,161	0	5,261
dollars	\$166,478	\$92,927	\$72,816	\$0	\$332,222

Clean Wisconsin Inc

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,083	1,787	2,391	0	5,260
dollars	\$53,954	\$75,360	\$113,815	\$0	\$243,129

Assembly Bill 649 2009 Regular Session

goals for reductions in greenhouse gas emissions, for construction of zero net energy buildings and for energy conservation; information, analyses, reports, education, and training concerning greenhouse gas emissions and climate change; energy efficiency and renewable resource programs; renewable energy requirements of electric utilities and retail cooperatives; requiring electric utilities to purchase renewable energy from certain renewable facilities in their service territories; authority of the Public Service Commission over nuclear power plants; motor vehicle emission limitations; a low carbon standard for transportation fuels; the brownfield site assessment grant program, the main street program, the brownfields grant program, the forward innovation fund, grants to local governments for planning activities, the transportation facilities economic assistance and development program, a model parking ordinance; surface transportation planning by the Department of Transportation and metropolitan planning organizations to reduce greenhouse gas emissions; environmental evaluations for transportation projects; idling limits for certain vehicles; energy conservation codes for public buildings, places of employment, one- and two-family dwellings, and agricultural facilities; design standards for state buildings; energy efficiency standards for certain consumer audio and video devices, boiler inspection requirements; greenhouse gas emissions and energy use by certain state agencies and state assistance to school districts in achieving energy efficiencies; creating an exception to local levy limits for amounts spent on energy efficiency measures; creating an energy crop reserve program; identification of private forest land, promoting sequestration of carbon in forests, qualifying practices and cost-share requirements under the forest grant program established by the Department of Natural Resources; air pollution permits for certain stationary sources reducing greenhouse gas emissions; allocating a portion of existing tax-exempt industrial development revenue bonding to clean energy manufacturing facilities and renewable power generating facilities; requiring a report on certain programs to limit greenhouse gas emissions; granting rule-making authority; requiring the exercise of rule-making authority; and providing a penalty. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	0	348	8,012	0	8,360

Senate Bill 450 2009 Regular Session

goals for reductions in greenhouse gas emissions, for construction of zero net energy buildings and for energy conservation; information, analyses, reports, education, and training concerning greenhouse gas emissions and climate change; energy efficiency and renewable resource programs; renewable energy requirements of electric utilities and retail cooperatives; requiring electric utilities to purchase renewable energy from certain renewable facilities in their service territories; authority of the Public Service Commission over nuclear power plants; motor vehicle emission limitations; a low carbon standard for transportation fuels; the brownfield site assessment grant program, the main street program, the brownfields grant program, the forward innovation fund, grants to local governments for planning activities, the transportation facilities economic assistance and development program, a model parking ordinance; surface transportation planning by the Department of Transportation and metropolitan planning organizations to reduce greenhouse gas emissions; environmental evaluations for transportation projects; idling limits for certain vehicles; energy conservation codes for public buildings, places of employment, one- and two-family dwellings, and agricultural facilities; design standards for state buildings; energy efficiency standards for certain consumer audio and video devices, boiler inspection requirements; greenhouse gas emissions and energy use by certain state agencies and state assistance to school districts in achieving energy efficiencies; creating an exception to local levy limits for amounts spent on energy efficiency measures; creating an energy crop reserve program; identification of private forest land, promoting sequestration of carbon in forests, qualifying practices and cost-share requirements under the forest grant program established by the Department of Natural Resources; air pollution permits for certain stationary sources reducing greenhouse gas emissions; allocating a portion of existing tax-exempt industrial development revenue bonding to clean energy manufacturing facilities and renewable power generating facilities; requiring a report on certain programs to limit greenhouse gas emissions; granting rule-making authority; requiring the exercise of rule-making authority; and providing a penalty. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	0	265	6,312	0	6,577

Assembly Bill 138 2009 Regular Session

the appointment and term of service of the secretary of natural resources and vacancies on the Natural Resources Board.

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,078	1,845	1,088	0	4,011

Senate Bill 405 2009 Regular Session

the powers and duties of the board of school directors and the superintendent of schools in a first class city school district, awarding a grant to a nonprofit corporation, requiring a referendum, and granting rule-making authority. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	0	987	970	0	1,956

Assembly Joint Resolution 24 2009 Regular Session

providing property tax relief from school district property taxes to persons who have their principal dwelling in this state (first consideration).

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	406	766	753	0	1,925

Assembly Bill 75 2009 Regular Session

state finances and appropriations, constituting the executive budget act of the 2009 legislature.

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,923	0	0	0	1,923

Senate Joint Resolution 7 2009 Regular Session

providing property tax relief from school district property taxes to persons who have their principal dwelling in this state (first consideration).

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	406	766	565	0	1,736

Assembly Joint Resolution 8 2009 Regular Session

taxation of principal homesteads of individuals (first consideration).

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	0	459	941	0	1,401

Senate Bill 437 2009 Regular Session

authorizing the state superintendent of public instruction to direct a school district to implement a new curriculum or instructional design, make personnel changes, or adopt accountability measures, and requiring the exercise of rule-making authority. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	0	48	1,334	0	1,382

Senate Bill 530 2009 Regular Session

regulating consumer small loans, limiting the areas in which a payday lender may operate, granting rule-making authority, and providing a penalty. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	0	0	1,285	0	1,285

Senate Bill 469 2009 Regular Session

authority of the Public Service Commission over certain telecommunications utilities, telecommunications access charges, universal service fund contributions based on interconnected voice over Internet protocol service, tandem switching provider electronic call records, granting rule-making authority, and making an appropriation. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	0	0	1,268	0	1,268

Assembly Bill 314 2009 Regular Session

pesticide use by railroads, granting rule-making authority, and making an appropriation. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	48	614	592	0	1,253

Assembly Bill 696 2009 Regular Session

authority of the Public Service Commission over certain telecommunications utilities, telecommunications access charges, universal service fund contributions based on interconnected voice over Internet protocol service, tandem switching provider electronic call records, granting rule-making authority, and making an appropriation. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	0	0	1,241	0	1,241

Senate Bill 181 2009 Regular Session

prohibiting smoking in indoor areas, in sports arenas, in public conveyances, and at certain outdoor locations and providing a penalty. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,191	0	0	0	1,191

Assembly Bill 844 2009 Regular Session

groundwater management, water conservation, and granting rule-making authority. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	0	0	1,136	0	1,136

Assembly Bill 723 2009 Regular Session

the southeastern regional transit authority, the creation of interim regional transit authorities in southeast Wisconsin, requiring the exercise of rule-making authority, and making an appropriation. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	0	0	1,082	0	1,082

Assembly Bill 256 2009 Regular Session

regulation of wind energy systems and granting rule-making authority. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	670	340	71	0	1,082

Senate Bill 185 2009 Regular Session

regulation of wind energy systems and granting rule-making authority. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	635	442	0	0	1,077

Assembly Bill 482 2009 Regular Session

the minimum sale price of prescription drugs. (FE)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	0	369	664	0	1,033

Senate Bill 587 2009 Regular Session

commercial real estate liens and recording a correction instrument and a lis pendens

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	0	0	1,029	0	1,029

The 12 most lobbied budget bill subjects

Health and Family Services: Medical Assistance

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	4,806	969	475	0	6,250

Insurance

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	4,480	1,205	25	0	5,710

Transportation: Transportation Finance

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	4,327	45	28	0	4,399

General Fund Taxes

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	3,435	249	8	0	3,692

General Provisions

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,982	9	1	0	2,991

Workforce Development: Departmentwide

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,099	170	6	0	2,276

Public Instruction: Revenue Limits

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,169	6	1	0	2,176

Employment Relations Commission

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	2,019	0	0	0	2,019

Shared Revenue and Property Tax Relief: Property Taxation

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,948	48	19	0	2,016

Health and Family Services: Health

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,548	212	104	0	1,864

Health and Family Services: Family Care and Other Community-

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	768	306	617	0	1,691

Children and Families

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	1,515	29	2	0	1,546

TOPICS OF LOBBYING COMMUNICATION (not assigned a bill or clearinghouse rule number)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	42,249	38,509	17,501	0	98,259

MINOR LOBBYING EFFORT (effort that accounted for less than 10% of an organization's total lobbying time)

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	24,876	26,409	26,040	0	77,325

NO LOBBYING COMMUNICATION

	January-June 2009	July-December 2009	January-June 2010	July-December 2010	Session-to-date
hours	6,743	6,104	6,663	0	19,511