

State of Wisconsin
Government Accountability Board

Total Lobbying Expenditures
2011-2012 Legislative Session
through June 30, 2012

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This report provides a measure of the lobbying activity directed toward specific proposals that were before Wisconsin's legislature during the 2011-2012 legislative session. Each of the 754 organizations that employed lobbyists in Wisconsin during the 2011-2012 legislative session has reported to the Government Accountability Board the number of hours and dollars it spent on lobbying-related efforts. Each also provided the Government Accountability Board with its estimate of the portion of its lobbying efforts associated with specific proposals.

The number of hours of lobbying-related activity reported for each proposal is derived from each lobbying organization's estimate of the hours it devoted to lobbying on that proposal during each 6 month reporting period within the 2011-2012 legislative session. True totals may be slightly greater for some proposals because an organization did not have to report time it devoted to a proposal if the time amounted to less than 10% of its total lobbying effort.

Due to the rounding of percentages and the formulas used to generate this report, all totals are accurate within a margin of +/- 1.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
TOTALS:					
hours	165,520	99,721	99,942	0	365,183
dollars	\$23,877,098	\$14,461,495	\$13,914,503	\$0	\$52,253,096
CONTRACT LOBBYISTS AND THEIR RESEARCH STAFF:					
hours	48,754	34,806	37,354	0	120,914
dollars	\$8,661,531	\$8,072,056	\$7,742,202	\$0	\$24,475,789
IN-HOUSE LOBBYISTS AND THEIR RESEARCH STAFF:					
hours	116,766	64,914	62,588	0	244,269
dollars	\$9,401,729	\$5,772,510	\$5,296,839	\$0	\$20,471,079
ALL OTHER LOBBYING EXPENSES:					
dollars	\$5,813,838	\$616,929	\$875,462	\$0	\$7,306,228

The 15 organizations who spent the greatest number of DOLLARS lobbying

Wisconsin State AFL-CIO

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,251	313	442	0	3,006
dollars	\$2,302,171	\$25,123	\$40,054	\$0	\$2,367,348

Wisconsin Education Association Council

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	9,370	1,273	532	0	11,174
dollars	\$2,062,716	\$167,846	\$94,031	\$0	\$2,324,593

AFSCME Council 11

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	3,306	1,652	2,336	0	7,294
dollars	\$1,228,811	\$158,304	\$137,646	\$0	\$1,524,761

Wisconsin Manufacturers & Commerce

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,144	2,268	2,118	0	6,530
dollars	\$193,244	\$246,345	\$289,326	\$0	\$728,914

AFSCME International

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	10,631	17	12	0	10,660
dollars	\$694,422	\$1,920	\$1,582	\$0	\$697,924

AT&T Wisconsin

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	4,167	341	360	0	4,869
dollars	\$439,745	\$57,045	\$197,901	\$0	\$694,692

Wisconsin Medical Society

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,851	1,773	1,703	0	5,327
dollars	\$253,770	\$207,552	\$224,443	\$0	\$685,764

Wisconsin Hospital Association Inc (WHA)

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,868	1,753	1,904	0	5,526
dollars	\$218,334	\$216,536	\$228,972	\$0	\$663,842

Wisconsin Counties Association

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,354	1,777	1,786	0	5,917
dollars	\$233,081	\$196,217	\$203,223	\$0	\$632,521

Wisconsin Property Taxpayers Inc

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	3,097	2,845	3,952	0	9,893
dollars	\$152,540	\$151,424	\$265,935	\$0	\$569,898

Wisconsin Automobile & Truck Dealers Association Inc

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,470	1,548	661	0	3,679
dollars	\$227,729	\$237,010	\$102,224	\$0	\$566,963

Wisconsin Association of School Boards Inc

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,563	2,158	2,170	0	6,891
dollars	\$193,977	\$164,297	\$167,846	\$0	\$526,120

Altria Client Services Inc

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	447	294	163	0	903
dollars	\$191,319	\$186,756	\$93,451	\$0	\$471,526

Wisconsin Energy Corporation

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	614	481	323	0	1,417
dollars	\$219,506	\$116,390	\$106,045	\$0	\$441,941

Wisconsin Transportation Builders Association

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	550	123	154	0	827
dollars	\$189,630	\$93,221	\$68,737	\$0	\$351,588

The 12 organizations who spent the greatest number of HOURS lobbying

Wisconsin Education Association Council

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	9,370	1,273	532	0	11,174
dollars	\$2,062,716	\$167,846	\$94,031	\$0	\$2,324,593

AFSCME International

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	10,631	17	12	0	10,660
dollars	\$694,422	\$1,920	\$1,582	\$0	\$697,924

Wisconsin Property Taxpayers Inc

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	3,097	2,845	3,952	0	9,893
dollars	\$152,540	\$151,424	\$265,935	\$0	\$569,898

AFSCME Council 11

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	3,306	1,652	2,336	0	7,294
dollars	\$1,228,811	\$158,304	\$137,646	\$0	\$1,524,761

Wisconsin Independent Businesses Inc

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,295	2,331	2,288	0	6,914
dollars	\$56,446	\$59,548	\$60,129	\$0	\$176,123

Wisconsin Association of School Boards Inc

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,563	2,158	2,170	0	6,891
dollars	\$193,977	\$164,297	\$167,846	\$0	\$526,120

Wisconsin Manufacturers & Commerce

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,144	2,268	2,118	0	6,530
dollars	\$193,244	\$246,345	\$289,326	\$0	\$728,914

Wisconsin Counties Association

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,354	1,777	1,786	0	5,917
dollars	\$233,081	\$196,217	\$203,223	\$0	\$632,521

State Bar of Wisconsin

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,213	1,727	1,592	0	5,532
dollars	\$117,471	\$106,379	\$83,009	\$0	\$306,860

Wisconsin Hospital Association Inc (WHA)

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,868	1,753	1,904	0	5,526
dollars	\$218,334	\$216,536	\$228,972	\$0	\$663,842

Wisconsin Medical Society

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,851	1,773	1,703	0	5,327
dollars	\$253,770	\$207,552	\$224,443	\$0	\$685,764

American Heart Association

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,692	1,721	1,898	0	5,311
dollars	\$106,361	\$110,468	\$115,103	\$0	\$331,931

The 10 most lobbied bills

Assembly Bill 11 January 2011 Special Session

state finances, collective bargaining for public employees, compensation and fringe benefits of public employees, the state civil service system, the Medical Assistance program, sale of certain facilities, granting bonding authority, and making an appropriation.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	18,075	0	0	0	18,075

Assembly Bill 426 2011 Regular Session

regulation of ferrous metallic mining and related activities, making an appropriation, and providing penalties.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	0	1,946	6,615	0	8,561

Senate Bill 11 January 2011 Special Session

state finances, collective bargaining for public employees, compensation and fringe benefits of public employees, the state civil service system, the Medical Assistance program, sale of certain facilities, granting bonding authority, and making an appropriation.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	4,236	258	6	0	4,499

Assembly Bill 132 2011 Regular Session

motor vehicle dealers.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,283	878	0	0	2,161

Senate Bill 2 2011 Regular Session

changes to timing of application process under the open enrollment program.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,043	580	348	0	1,971

Senate Bill 95 2011 Regular Session

granting high school credit for extracurricular sports; services provided by a special education program; transportation aid paid to school districts; the use of moneys received by a school district from the common school fund; using the results of standardized examinations to evaluate, discharge, suspend, or discipline a teacher or for the nonrenewal of a teacher's contract; the number of teaching days scheduled in the Milwaukee Public Schools; permitting a school district to limit the grades in which to reduce class size under the Student Achievement Guarantee in Education Program; permitting a school board to deny enrollment to a pupil who has been expelled from an out-of-state school or from an independent charter school in this state and permitting an independent charter school to expel a pupil; use of law enforcement records to take disciplinary action against a pupil under a school district's athletic code; and changing the date by which a school district must certify the amount of its property tax levy.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,041	927	0	0	1,968

Assembly Bill 14 January 2011 Special Session

regulation of telecommunications utilities and alternative telecommunications utilities; telecommunications provider of last-resort obligations; telecommunications intrastate switched access rates; interconnected voice over Internet protocol service; and use of transmission equipment and property by video service providers.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,733	76	7	0	1,816

Senate Bill 22 2011 Regular Session

creating a Charter School Authorizing Board, providing additional charter school authorizers, eliminating the limit on the number of pupils who may attend virtual charter schools, modifying teacher licensure requirements, eliminating the limit on the reduction in general school aid used to fund independent charter schools, covering certain charter school employees under the Group Insurance Board health coverage plan for local government employees, allowing a charter school to elect to participate in the Wisconsin Retirement System, granting rule-making authority, and making an appropriation.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,118	441	222	0	1,781

Senate Bill 93 2011 Regular Session

going armed with weapons, possessing or transporting a firearm, bow, or crossbow under certain circumstances, disorderly conduct limitations, and electric weapons.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,210	460	0	0	1,670

Assembly Bill 145 2011 Regular Session

authorizing the Public Service Commission to approve temporary electric rates to promote economic development.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	972	484	83	0	1,539

Assembly Bill 146 2011 Regular Session

use of renewable resource credits to comply with renewable portfolio standards.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	415	769	336	0	1,520

Assembly Bill 129 2011 Regular Session

creation of the Wisconsin Venture Capital Authority, creation of the badger jobs fund and the jobs now fund certification program, both of which are to be administered by the Wisconsin Venture Capital Authority, making an appropriation, and providing a penalty.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	739	748	13	0	1,500

Assembly Bill 110 2011 Regular Session

creating the Special Needs Scholarship Program for disabled pupils, granting rule-making authority, and making an appropriation.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	278	210	962	0	1,450

Assembly Bill 251 2011 Regular Session

fees for dental services.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	0	623	775	0	1,398

Senate Bill 96 2011 Regular Session

motor vehicle dealers.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	340	1,016	0	0	1,356

Assembly Bill 1 January 2011 Special Session

limiting noneconomic damages awarded in actions against long-term care providers; actions against manufacturers, distributors, sellers, and promoters of certain products; confidentiality of health care services reviews; use as evidence of information regarding health care providers; reporting of quality indicators identifying individual hospitals; homicide or injury by negligent handling of a dangerous weapon, explosives, or fire; criminal abuse of individuals at risk; criminal abuse and neglect of patients and residents; evidence of lay and expert witnesses; damages for frivolous claims; and punitive damage awards. (FE)

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,216	25	2	0	1,243

Senate Bill 174 2011 Regular Session

closing the parental choice program for eligible school districts to additional school districts.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	0	309	913	0	1,222

Assembly Bill 8 January 2011 Special Session

the authority of a state agency to promulgate rules interpreting the provisions of a statute enforced or administered by the agency and to implement or enforce any standard, requirement, or threshold as a term or condition of a license issued by the state agency; gubernatorial approval of proposed administrative rules; economic impact analyses of proposed rules and emergency rules; and venue in a declaratory judgment action seeking judicial review of the validity of an administrative rule and in an action in which the sole defendant is the state.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,209	0	0	0	1,209

Senate Bill 13 January 2011 Special Session

regulation of telecommunications utilities and alternative telecommunications utilities; telecommunications provider of last-resort obligations; telecommunications intrastate switched access rates; interconnected voice over Internet protocol service; and use of transmission equipment and property by video service providers.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,143	0	0	0	1,143

Assembly Bill 151 2011 Regular Session

copayments, deductibles, or coinsurance for oral chemotherapy and injected or intravenous chemotherapy.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	417	360	303	0	1,080

The 12 most lobbied budget bill subjects

Health Services: Medical Assistance and Related Programs

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	6,914	730	770	0	8,414

Public Instruction: General School Aids and Revenue Limits

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	4,155	44	50	0	4,249

University of Wisconsin System

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	3,637	237	124	0	3,997

Public Instruction: Choice and Charter

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,723	17	0	0	2,740

Shared Revenue and Tax Relief

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,926	439	61	0	2,426

Revenue

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,842	106	67	0	2,015

Workforce Development

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,537	2	48	0	1,588

Financial Institutions

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,484	67	32	0	1,583

Higher Educational Aids Board

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,530	4	29	0	1,563

Agriculture, Trade and Consumer Protection

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,163	198	147	0	1,509

Natural Resources: Water Quality

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,218	43	7	0	1,268

General Fund Taxes

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,184	26	35	0	1,245

TOPICS OF LOBBYING COMMUNICATION (not assigned a bill or clearinghouse rule number)

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	30,702	31,090	23,973	0	85,765

MINOR LOBBYING EFFORT (effort that accounted for less than 10% of an organization's total lobbying time)

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	22,567	22,854	22,676	0	68,097

NO LOBBYING COMMUNICATION

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	7,616	7,196	8,250	0	23,063