

State of Wisconsin  
Government Accountability Board

Total Lobbying Expenditures  
2011-2012 Legislative Session  
through December 31, 2011

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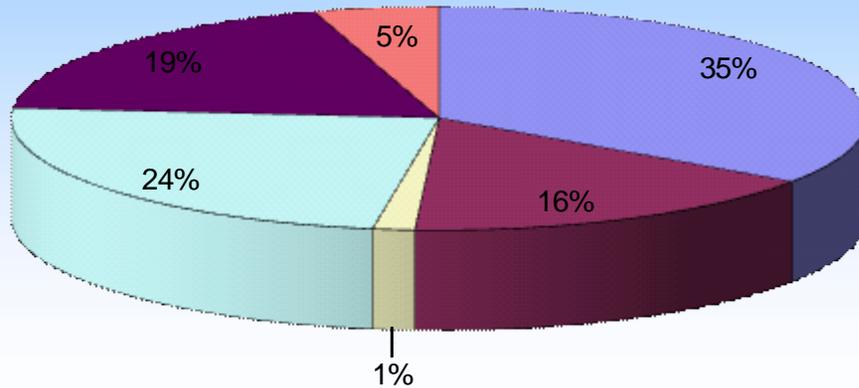
This report provides a measure of the lobbying activity directed toward specific proposals that were before Wisconsin's legislature during the 2011 - 2012 legislative session. Each of the 754 organizations that employed lobbyists in Wisconsin during the 2011-2012 legislative session has reported to the Government Accountability Board the number of hours and dollars it spent on lobbying-related efforts. Each also provided the Government Accountability Board with its estimate of the portion of its lobbying efforts associated with specific proposals.

The number of hours of lobbying-related activity reported for each proposal is derived from each lobbying organization's estimate of the hours it devoted to lobbying on that proposal during each 6 month reporting period within the 2011-2012 legislative session. True totals may be slightly greater for some proposals because an organization did not have to report time it devoted to a proposal if the time amounted to less than 10% of its total lobbying effort.

Due to the rounding of percentages and the formulas used to generate this report, all totals are accurate within a margin of +/- 1.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
<b>TOTALS:</b>					
hours	165,561	99,585	0	0	265,147
dollars	\$23,877,098	\$14,235,252	\$0	\$0	\$38,112,350
<b>CONTRACT LOBBYISTS AND THEIR RESEARCH STAFF:</b>					
hours	48,795	34,816	0	0	83,612
dollars	\$8,661,531	\$8,073,176	\$0	\$0	\$16,734,707
<b>IN-HOUSE LOBBYISTS AND THEIR RESEARCH STAFF:</b>					
hours	116,766	64,769	0	0	181,535
dollars	\$9,401,729	\$5,548,447	\$0	\$0	\$14,950,176
<b>ALL OTHER LOBBYING EXPENSES:</b>					
dollars	\$5,813,838	\$613,629	\$0	\$0	\$6,427,467

**2011-2012 Legislative Session Focus on Lobbying Interests  
January 2011 - December 2011**



- Bills
- Budget Bill Subjects
- Scope Statements/Rules
- Topics not yet assigned a bill number, rule number or budget bill subject
- Subject of lobbying not designated
- No lobbying communication

**2011 - 2012 Legislative Session Lobbying Effort in Hours by Subject Area**

Lobbying Subject	Hours	Percentage
Bills	142,166	34.63%
Budget Bill Subjects	66,831	16.28%
Scope Statements/Rules	6,492	1.58%
Topics not assigned a bill number, rule number or budget bill subject	98,259	23.93%
Subject of lobbying not designated	77,325	18.83%
No Lobbying Communication	19,511	4.75%
	<b>410,584</b>	<b>100.00%</b>

The 15 organizations who spent the greatest number of DOLLARS lobbying

**Wisconsin State AFL-CIO**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,251	313	0	0	2,564
dollars	\$2,302,171	\$25,123	\$0	\$0	\$2,327,294

**Wisconsin Education Association Council**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	9,370	1,273	0	0	10,642
dollars	\$2,062,716	\$167,846	\$0	\$0	\$2,230,562

**AFSCME Council 11**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	3,306	1,652	0	0	4,959
dollars	\$1,228,811	\$158,304	\$0	\$0	\$1,387,115

**AFSCME International**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	10,631	17	0	0	10,647
dollars	\$694,422	\$1,920	\$0	\$0	\$696,342

**AT&T Wisconsin**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	4,167	341	0	0	4,508
dollars	\$439,745	\$57,045	\$0	\$0	\$496,791

**Wisconsin Automobile & Truck Dealers Association Inc**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,470	1,548	0	0	3,017
dollars	\$227,729	\$237,010	\$0	\$0	\$464,739

**Wisconsin Medical Society**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,851	1,773	0	0	3,623
dollars	\$253,770	\$207,552	\$0	\$0	\$461,322

## Wisconsin Manufacturers & Commerce

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,144	2,268	0	0	4,411
dollars	\$193,244	\$246,345	\$0	\$0	\$439,589

## Wisconsin Hospital Association Inc (WHA)

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,868	1,753	0	0	3,622
dollars	\$218,334	\$216,536	\$0	\$0	\$434,870

## Wisconsin Counties Association

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,354	1,777	0	0	4,131
dollars	\$233,081	\$196,217	\$0	\$0	\$429,298

## Altria Client Services Inc

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	447	294	0	0	740
dollars	\$191,319	\$186,756	\$0	\$0	\$378,075

## Wisconsin Association of School Boards Inc

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,563	2,158	0	0	4,721
dollars	\$193,977	\$164,297	\$0	\$0	\$358,275

## Wisconsin Energy Corporation

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	614	481	0	0	1,095
dollars	\$219,506	\$116,390	\$0	\$0	\$335,896

## Wisconsin Property Taxpayers Inc

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	3,097	2,845	0	0	5,942
dollars	\$152,540	\$151,424	\$0	\$0	\$303,963

# Wisconsin Transportation Builders Association

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	550	123	0	0	673
dollars	\$189,630	\$93,221	\$0	\$0	\$282,851

## The 12 organizations who spent the greatest number of HOURS lobbying

### AFSCME International

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	10,631	17	0	0	10,647
dollars	\$694,422	\$1,920	\$0	\$0	\$696,342

### Wisconsin Education Association Council

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	9,370	1,273	0	0	10,642
dollars	\$2,062,716	\$167,846	\$0	\$0	\$2,230,562

### Wisconsin Property Taxpayers Inc

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	3,097	2,845	0	0	5,942
dollars	\$152,540	\$151,424	\$0	\$0	\$303,963

### AFSCME Council 11

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	3,306	1,652	0	0	4,959
dollars	\$1,228,811	\$158,304	\$0	\$0	\$1,387,115

### Wisconsin Association of School Boards Inc

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,563	2,158	0	0	4,721
dollars	\$193,977	\$164,297	\$0	\$0	\$358,275

### Wisconsin Independent Businesses Inc

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,295	2,331	0	0	4,626
dollars	\$56,446	\$59,548	\$0	\$0	\$115,994

### AT&T Wisconsin

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	4,167	341	0	0	4,508
dollars	\$439,745	\$57,045	\$0	\$0	\$496,791

### Wisconsin Manufacturers & Commerce

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,144	2,268	0	0	4,411
dollars	\$193,244	\$246,345	\$0	\$0	\$439,589

### Wisconsin Counties Association

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,354	1,777	0	0	4,131
dollars	\$233,081	\$196,217	\$0	\$0	\$429,298

### State Bar of Wisconsin

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,213	1,727	0	0	3,940
dollars	\$117,471	\$106,379	\$0	\$0	\$223,850

### Wisconsin Medical Society

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,851	1,773	0	0	3,623
dollars	\$253,770	\$207,552	\$0	\$0	\$461,322

### Wisconsin Hospital Association Inc (WHA)

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,868	1,753	0	0	3,622
dollars	\$218,334	\$216,536	\$0	\$0	\$434,870

## The 10 most lobbied bills

### Assembly Bill 11 January 2011 Special Session

state finances, collective bargaining for public employees, compensation and fringe benefits of public employees, the state civil service system, the Medical Assistance program, sale of certain facilities, granting bonding authority, and making an appropriation.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	18,075	0	0	0	18,075

### Senate Bill 11 January 2011 Special Session

state finances, collective bargaining for public employees, compensation and fringe benefits of public employees, the state civil service system, the Medical Assistance program, sale of certain facilities, granting bonding authority, and making an appropriation.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	4,236	258	0	0	4,493

### Assembly Bill 132 2011 Regular Session

motor vehicle dealers.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,283	878	0	0	2,161

### Senate Bill 95 2011 Regular Session

granting high school credit for extracurricular sports; services provided by a special education program; transportation aid paid to school districts; the use of moneys received by a school district from the common school fund; using the results of standardized examinations to evaluate, discharge, suspend, or discipline a teacher or for the nonrenewal of a teacher's contract; the number of teaching days scheduled in the Milwaukee Public Schools; permitting a school district to limit the grades in which to reduce class size under the Student Achievement Guarantee in Education Program; permitting a school board to deny enrollment to a pupil who has been expelled from an out-of-state school or from an independent charter school in this state and permitting an independent charter school to expel a pupil; use of law enforcement records to take disciplinary action against a pupil under a school district's athletic code; and changing the date by which a school district must certify the amount of its property tax levy.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,041	927	0	0	1,968

### Assembly Bill 426 2011 Regular Session

regulation of ferrous metallic mining and related activities, making an appropriation, and providing penalties.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	0	1,946	0	0	1,946

### Assembly Bill 14 January 2011 Special Session

regulation of telecommunications utilities and alternative telecommunications utilities; telecommunications provider of last-resort obligations; telecommunications intrastate switched access rates; interconnected voice over Internet protocol service; and use of transmission equipment and property by video service providers.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,733	76	0	0	1,809

### Senate Bill 93 2011 Regular Session

going armed with weapons, possessing or transporting a firearm, bow, or crossbow under certain circumstances, disorderly conduct limitations, and electric weapons.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,210	460	0	0	1,670

## Senate Bill 2 2011 Regular Session

changes to timing of application process under the open enrollment program.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,043	580	0	0	1,623

## Senate Bill 22 2011 Regular Session

creating a Charter School Authorizing Board, providing additional charter school authorizers, eliminating the limit on the number of pupils who may attend virtual charter schools, modifying teacher licensure requirements, eliminating the limit on the reduction in general school aid used to fund independent charter schools, covering certain charter school employees under the Group Insurance Board health coverage plan for local government employees, allowing a charter school to elect to participate in the Wisconsin Retirement System, granting rule-making authority, and making an appropriation.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,118	441	0	0	1,559

## Assembly Bill 129 2011 Regular Session

creation of the Wisconsin Venture Capital Authority, creation of the badger jobs fund and the jobs now fund certification program, both of which are to be administered by the Wisconsin Venture Capital Authority, making an appropriation, and providing a penalty.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	739	748	0	0	1,487

## Assembly Bill 145 2011 Regular Session

authorizing the Public Service Commission to approve temporary electric rates to promote economic development.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	972	480	0	0	1,452

## Senate Bill 96 2011 Regular Session

motor vehicle dealers.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	340	1,016	0	0	1,356

## Assembly Bill 1 January 2011 Special Session

limiting noneconomic damages awarded in actions against long-term care providers; actions against manufacturers, distributors, sellers, and promoters of certain products; confidentiality of health care services reviews; use as evidence of information regarding health care providers; reporting of quality indicators identifying individual hospitals; homicide or injury by negligent handling of a dangerous weapon, explosives, or fire; criminal abuse of individuals at risk; criminal abuse and neglect of patients and residents; evidence of lay and expert witnesses; damages for frivolous claims; and punitive damage awards. (FE)

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,216	25	0	0	1,241

## Assembly Bill 8 January 2011 Special Session

the authority of a state agency to promulgate rules interpreting the provisions of a statute enforced or administered by the agency and to implement or enforce any standard, requirement, or threshold as a term or condition of a license issued by the state agency; gubernatorial approval of proposed administrative rules; economic impact analyses of proposed rules and emergency rules; and venue in a declaratory judgment action seeking judicial review of the validity of an administrative rule and in an action in which the sole defendant is the state.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,209	0	0	0	1,209

## Assembly Bill 146 2011 Regular Session

use of renewable resource credits to comply with renewable portfolio standards.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	415	769	0	0	1,184

## Senate Bill 13 January 2011 Special Session

regulation of telecommunications utilities and alternative telecommunications utilities; telecommunications provider of last-resort obligations; telecommunications intrastate switched access rates; interconnected voice over Internet protocol service; and use of transmission equipment and property by video service providers.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,143	0	0	0	1,143

## Senate Bill 1 January 2011 Special Session

limiting noneconomic damages awarded in actions against long-term care providers; actions against manufacturers, distributors, sellers, and promoters of certain products; confidentiality of health care services reviews; use as evidence of information regarding health care providers; reporting of quality indicators identifying individual hospitals; homicide or injury by negligent handling of a dangerous weapon, explosives, or fire; criminal abuse of individuals at risk; criminal abuse and neglect of patients and residents; evidence of lay and expert witnesses; damages for frivolous claims; and punitive damage awards. (FE)

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	971	0	0	0	971

## Assembly Bill 126 2011 Regular Session

carrying a concealed weapon; licenses authorizing persons to carry concealed weapons; possessing or transporting a firearm, bow, or crossbow under certain circumstances; disorderly conduct limitations; photographic identification cards for former law enforcement officers; providing an exemption from emergency rule procedures; requiring the exercise of rule-making authority; making appropriations; and providing penalties.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	635	219	0	0	854

## Assembly Bill 4 2011 Regular Session

automobile insurance coverage limits, permissible policy provisions, and proof of financial responsibility.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	838	0	0	0	838

## Assembly Bill 210 2011 Regular Session

implementing health insurance reform, providing an exemption from emergency rule procedures, and granting rule-making authority.

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	0	803	0	0	803

## The 12 most lobbied budget bill subjects

### Health Services: Medical Assistance and Related Programs

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	6,914	730	0	0	7,644

### Public Instruction: General School Aids and Revenue Limits

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	4,155	44	0	0	4,200

### University of Wisconsin System

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	3,637	237	0	0	3,874

### Public Instruction: Choice and Charter

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	2,723	17	0	0	2,740

### Shared Revenue and Tax Relief

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,926	439	0	0	2,365

### Revenue

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,842	106	0	0	1,948

### Financial Institutions

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,484	67	0	0	1,551

### Workforce Development

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,537	2	0	0	1,540

### Higher Educational Aids Board

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,530	4	0	0	1,534

### Agriculture, Trade and Consumer Protection

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,163	198	0	0	1,362

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**Natural Resources: Water Quality**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,218	43	0	0	1,261

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**Public Instruction: Categorical Aids**

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	1,229	4	0	0	1,233

## TOPICS OF LOBBYING COMMUNICATION (not assigned a bill or clearinghouse rule number)

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	30,702	31,011	0	0	61,713

## MINOR LOBBYING EFFORT (effort that accounted for less than 10% of an organization's total lobbying time)

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	22,567	22,854	0	0	45,421

## NO LOBBYING COMMUNICATION

	January-June 2011	July-December 2011	January-June 2012	July-December 2012	Session-to-date
hours	7,616	7,196	0	0	14,813