

**State of Wisconsin
Government Accountability Board**

Total Lobbying Expenditures

2003-2004 Legislative Session
through December 31 2004

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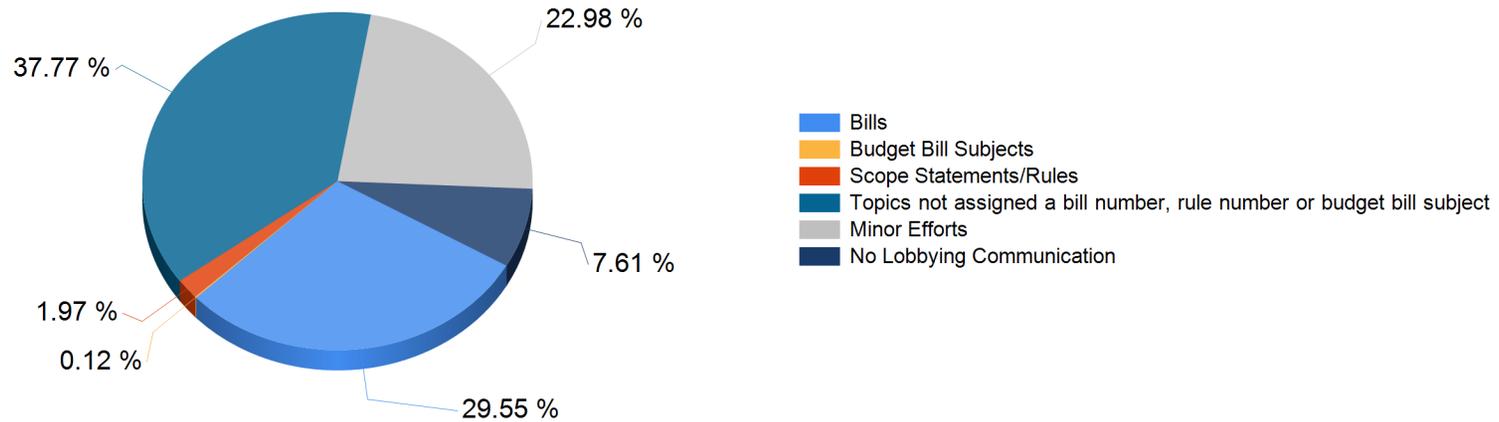
This report provides a measure of the lobbying activity directed toward specific proposals that were before Wisconsin's legislature during the 2003-2004 legislative session. Each of the organizations that employed lobbyists in Wisconsin during the 2003-2004 legislative session has reported to the Government Accountability Board the number of hours and dollars it spent on lobbying-related efforts. Each also provided the Government Accountability Board with its estimate of the portion of its lobbying efforts associated with specific proposals.

The number of hours of lobbying-related activity reported for each proposal is derived from each lobbying organization's estimate of the hours it devoted to lobbying on that proposal during each 6 month reporting period within the 2003-2004 legislative session. True totals may be slightly greater for some proposals because an organization did not have to report time it devoted to a proposal if the time amounted to less than 10% of its total lobbying effort.

Due to the rounding of percentages and the formulas used to generate this report, all totals are accurate within a margin of +/- 1.

	<u>January-June 2003</u>	<u>July-December 2003</u>	<u>January-June 2004</u>	<u>July-December 2004</u>	<u>Session-to-date</u>
TOTALS:					
Hours:		7,671	112,535	80,267	200,474
Dollars:		\$1,095,437	\$12,076,001	\$10,206,001	\$23,377,438
CONTRACT LOBBYISTS AND THEIR RESEARCH STAFF:					
Hours:		2,690	34,962	21,854	59,506
Dollars:		\$379,349	\$6,163,674	\$5,076,616	\$11,619,640
IN-HOUSE LOBBYISTS AND THEIR RESEARCH STAFF:					
Hours:		4,982	77,573	58,413	140,968
Dollars:		\$389,010	\$5,207,388	\$4,360,679	\$9,957,077
ALL OTHER LOBBYING EXPENSES:					
Dollars:		\$327,078	\$704,938	\$768,706	\$1,800,722

2003-2004 Legislative Session Focus on Lobbying Interests



2003-2004 Legislative Session Lobbying		
Effort in Hours by Subject Area		
Lobbying Subject	Hours	Percentage
Bills	59,284	29.55%
Budget Bill Subjects	237	0.12%
Scope Statements/Rules	3,949	1.97%
Topics not assigned a bill number, rule number or budget bill subject	75,788	37.77%
Minor Efforts	46,113	22.98%
No Lobbying Communication	15,274	7.61%
	200,645	100.00%

The 15 organizations who spent the greatest number of DOLLARS lobbying

Wisconsin Manufacturers & Commerce

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:		3,063	3,232	2,332	8,627
Dollars:		\$337,391	\$388,429	\$219,455	\$945,276

Wisconsin Education Association Council

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:		2,245	2,157	1,165	5,566
Dollars:		\$349,853	\$268,271	\$110,544	\$728,667

Wisconsin Merchants Federation

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			1,829	1,803	3,631
Dollars:			\$230,545	\$355,103	\$585,648

Wisconsin Independent Businesses Inc

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			4,036	3,845	7,882
Dollars:			\$271,893	\$271,384	\$543,277

Wisconsin Energy Corporation

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:		579	655	345	1,579
Dollars:		\$161,832	\$170,264	\$133,387	\$465,483

Wisconsin Health and Hospital Association Inc

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			1,808	1,677	3,485
Dollars:			\$236,881	\$228,574	\$465,455

Wisconsin Farm Bureau Federation

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			1,746	1,106	2,852
Dollars:			\$188,049	\$244,698	\$432,747

Wisconsin Counties Association

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			2,482	1,842	4,324
Dollars:			\$184,717	\$152,640	\$337,357

Ameritech (Wis Bell Inc)

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			1,148	538	1,687
Dollars:			\$191,374	\$115,216	\$306,589

Philip Morris Incorporated by its service company Philip Morris Management Corp

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			44	54	98
Dollars:			\$158,354	\$136,174	\$294,528

State Bar of Wisconsin

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			597	82	679
Dollars:			\$129,066	\$127,907	\$256,973

Arjo Wiggins Appleton Limited

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			265	846	1,111
Dollars:			\$66,957	\$164,270	\$231,227

Wisconsin Property Taxpayers Inc

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			2,738	2,655	5,393
Dollars:			\$114,491	\$114,845	\$229,336

Northern States Power d/b/a Xcel Energy

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			852	540	1,392
Dollars:			\$113,249	\$93,584	\$206,833

Wisconsin Insurance Alliance

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			232	257	489
Dollars:			\$45,194	\$158,926	\$204,119

The 12 organizations who spent the greatest number of HOURS lobbying

Wisconsin Manufacturers & Commerce

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:		3,063	3,232	2,332	8,627
Dollars:		\$337,391	\$388,429	\$219,455	\$945,276

Wisconsin Independent Businesses Inc

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Hours:			2,738	2,655	5,393
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Wisconsin Citizen Action

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			2,543	2,448	4,990
Dollars:			\$54,542	\$45,709	\$100,250

Wisconsin Counties Association

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			2,482	1,842	4,324
Dollars:			\$184,717	\$152,640	\$337,357

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Hours:			1,808	1,677	3,485
Dollars:			\$236,881	\$228,574	\$465,455

Wisconsin Association of School Boards Inc

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			1,477	1,443	2,919
Dollars:			\$72,791	\$75,609	\$148,400

Wisconsin Farm Bureau Federation

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			1,746	1,106	2,852
Dollars:			\$188,049	\$244,698	\$432,747

Wisconsin Alliance of Cities Inc

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			1,339	1,244	2,583
Dollars:			\$79,332	\$66,630	\$145,962

Wisconsin Realtors Association

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			1,474	933	2,407
Dollars:			\$125,940	\$70,770	\$196,710

The 10 most lobbied bills

Assembly Joint Resolution 55 2003 Regular Session

relating to: elector approval for certain taxing, spending, and bonding decisions by the state and local governmental units, emergency taxes, required reserves, refunds of amounts in excess of the approved amounts, and reduction of tax rates to reflect the excess of revenues over expenditures (first consideration).

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			9,211		9,211

Assembly Bill 655 2003 Regular Session

relating to: administrative rules, guidelines, policies, and hearings; air pollution control; structures, deposits, and other activities in or near navigable waters; notice, hearing, and review procedures related to permits to place structures and materials and to conduct activities in or near navigable waters; nonmetallic mining reclamation financial assurances; strategic energy assessments; partial deregulation of telecommunications services; contributions by electric and gas utilities to the utility public benefits fund; grants for energy conservation and other programs; reciprocal agreements for real estate licenses; comprehensive planning by local governmental units; fees imposed by political subdivisions; the confidentiality of patient health care records; apprentice-to-journeyman job-site ratios; the acquisition of in-state banks and in-state bank holding companies; credit agreements; extending the time limit for emergency rule procedures; and granting rule-making authority.

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:		959	1,542		2,501

Senate Bill 511 2003 Regular Session

relating to: the renewal and extensions of business contracts.

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			1,211		1,211

Senate Bill 214 2003 Regular Session

relating to: carrying or going armed with a concealed weapon, requiring the exercise of rule-making authority, making appropriations, and providing penalties.

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:		10	1,151		1,161

Assembly Joint Resolution 66 2003 Regular Session

relating to: providing that only a marriage between one man and one woman shall be valid or recognized as a marriage in this state (first consideration).

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			1,152		1,152

Assembly Bill 842 2003 Regular Session

relating to: regulation of nursing homes, requiring the exercise of rule-making authority, and making an appropriation.

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			1,025		1,025

Senate Joint Resolution 76 2003 Regular Session

relating to: limiting spending by the state and certain local governmental units and requiring elector approval to exceed the limits (first consideration).

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			372	596	968

Assembly Bill 651 2003 Regular Session

relating to: parental liability for acts of their minor child, recovery of damages for certain criminal actions, increasing the jurisdictional amount in small claims court, garnishment, attorney fees, exemption from execution of accounts, civil actions by collection agencies, earnings garnishment, retail theft, recovery in actions involving worthless checks, and revocation of fish and game approvals for which payment is made by worthless checks.

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			950		950

Senate Bill 272 2003 Regular Session

relating to: local government telecommunications utilities and public hearings for ordinances and resolutions authorizing local government cable television, telecommunications, and Internet access facilities.

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			862		862

Senate Bill 512 2003 Regular Session

relating to: the property tax exemption for property that is leased as residential housing.

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:			841		841

The 12 most lobbied budget bill subjects

Shared Revenue and Property Tax Relief: Direct Aid Payments

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:		48			48

Shared Revenue and Property Tax Relief: Local Revenue Options

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:		48			48

Public Instruction: General School Aids

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:		40			40

Public Instruction: Revenue Limits

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:		40			40

Public Instruction: Categorical Aids

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:		33			33

Natural Resources: Departmentwide

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:		14			14

Transportation: Transportation Finance

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:		14			14

TOPICS OF LOBBYING COMMUNICATION (not assigned a bill or clearinghouse rule number)

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:		606	26,183	48,999	75,788

MINOR LOBBYING EFFORT (effort that accounted for less than 10% of an organization's total lobbying time)

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:		2,370	22,718	21,025	46,113

NO LOBBYING COMMUNICATION

	January-June 2003	July-December 2003	January-June 2004	July-December 2004	Session-to-date
Hours:		537	7,374	7,363	15,274