

Government Accountability Board

State of Wisconsin

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FOR IMMEDIATE RELEASE:
October 30, 2014

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Voter Turnout Estimated at 2.5 million

MADISON, WI – The Wisconsin Government Accountability Board is predicting that 2.5 million people will cast ballots for the Tuesday, November 4 General Election. That’s 56.5 percent of Wisconsin’s 2014 voting-age population of 4,416,501, according to Census estimates.

“We project turnout will be similar to the 2012 recall election, which was 57.8 percent, not the presidential election, which was about 70 percent,” said Kevin Kennedy, director and general counsel of the G.A.B. “We typically look at history for guidance in predicting turnout. We expect turnout for this election to be similar to the recall election.”

Historically, the highest voter turnout in a November gubernatorial election in the last 50 years was 52.4 percent in 1962. The highest turnout in the past decade was 50.9 percent in 2006. Statistics on past voter turnout and current voter registration are available at <http://gab.wi.gov/elections-voting/statistics>.

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The Government Accountability Board (G.A.B.) is responsible for administration and enforcement of campaign finance, elections, ethics and lobbying laws in Wisconsin. The G.A.B. is made up of six non-partisan, former judges and is supported by an agency of non-partisan staff members.