

State of Wisconsin\Government Accountability Board

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Director and General Counsel

DATE: July 19, 2012

TO: Wisconsin Municipal Clerks
City of Milwaukee Election Commission
Wisconsin County Clerks
Milwaukee County Election Commission

FROM: Nathaniel E. Robinson
Elections Division Administrator
Government Accountability Board

SUBJECT: New Webinar Training series
(Preparing for the August Partisan Primary scheduled for July 30, 2012)

In an effort to serve our election partners more effectively, the Government Accountability Board is implementing and evaluating new delivery methods for providing critical and up-to-date election administration information about current processes and procedures as well as rapidly changing legislative proposals and new state statutes.

With this goal in mind, we are developing a new Elections Administration Training webinar series in lieu of a new series of WisLine program teleconferences in 2012-2013. As many of you are already aware, we have been utilizing webinar software to conduct training sessions, host teleconferences and develop educational modules that can be attended live, recorded, and posted on our website for clerks and other local election officials to access and use on-demand.

These approaches have been well received by our customers, county and municipal local election officials. The webinars we develop and conduct over the next year will be more timely and responsive to election law changes at the state level and will provide information and updates you need to continue to perform your job duties effectively. The programs and materials will also be free for you to download from our website for your own education and for training your election inspectors. Please note that WisLine programs still considered current may be used for training purposes.

A major education and training initiative is planned for the fall elections that includes a "Back to Basics" campaign and approach to shore up the fundamentals that may have been neglected in the push to train election inspectors and clerks on the new legislative requirements enacted in 2011-2012. To launch this initiative, our first scheduled webinar is:

Preparing for the August Partisan Primary

July 30, 2012, 1:00 p.m. – 2:00 p.m.

Counting Votes for August

Proof of Residence

Signing the Poll List

Webinar access information and related materials will be posted under “Recent Clerk Communications” on Thursday, July 26, 2012.

While an in-house Fall Election Cycle Strategic Planning team has identified general and specific program needs, as we develop the webinar series schedule, we would appreciate your input on topics you would like to see addressed and covered by G.A.B. staff.

We would like your feedback regarding:

- What topics would you like included in the Elections Administration Training webinar series?
- If you have participated in any of our webinars in the past, what could be improved to make them more understandable and useable for you as training tools?
- What type of materials or documents could we develop to augment the webinars?
- How long should the average webinar be? Should they vary in length, day of the week and time of day?
- Please include any other suggestions or observations you may have.

We will continue to explore education, training and outreach modalities that are efficient, can be delivered at a reduced cost and will provide uniform instruction and training across the state. Please send any comments or suggestions you may have to Allison Coakley: allison.coakley@wi.gov or (608) 261-2033 by Friday, August 10, 2012.

cc: Kevin J. Kennedy
Director and General Counsel
Government Accountability Board

Ross D. Hein
Elections Supervisor
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