

State of Wisconsin \ Government Accountability Board

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DATE: October 19, 2011

TO: Wisconsin Municipal Clerks
City of Milwaukee Election Commission
Wisconsin County Clerks
Milwaukee County Election Commission

FROM: Nathaniel E. Robinson
Elections Division Administrator
Wisconsin Government Accountability Board

SUBJECT: Public Information Brochures on the New Voter Photo ID Law

To assist municipal clerks in educating the public about the new Voter Photo ID Law and its major impacts, G.A.B. staff has begun to create public information election brochures to ensure uniform and consistent information is conveyed to all Wisconsin voters. The election brochures will clarify some of the major requirements and areas of the new Voter Photo ID Law, as well as address some of the frequently ask questions the public may have.

Clerks can customize each brochure to include their municipal logo and contact information. Also, all brochures are printable in Word format from the G.A.B. website at <http://gab.wi.gov/publications/brochures>. They should be printed double-sided and tri-folded for distribution. Currently, the following election brochure is now available for clerks to print and distribute to their electors:

- Wisconsin Election Laws: Photo ID and Other Recent Changes

In the upcoming weeks, additional election brochures will be posted and made available for print. They will focus on obtaining free state ID cards, voter registration, proof of residency, and absentee voting for the indefinitely confined and those in care facilities.

This brochure provides up-to-date information on what is required with the Voter Photo ID law. As with any G.A.B. document produced, should there be additional changes required, for example by Legislative directive, revised versions will be provided as soon as possible. Please take this into consideration when determining how many brochures to print.

If you would like G.A.B. staff to clarify any other requirements of the new Photo ID law in an election brochure, please contact Ross Hein, G.A.B. Election Supervisor, at (608) 267-366 or Ross.Hein@wisconsin.gov to discuss the matter. Thank you.

CC: Kevin J. Kennedy
Director and General Counsel

Ross D. Hein
Elections Supervisor