

State of Wisconsin \ Government Accountability Board

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DATE: December 8, 2011

TO: Wisconsin Municipal Clerks
City of Milwaukee Election Commission
Wisconsin County Clerks
Milwaukee County Election Commission

FROM: Nathaniel E. Robinson
Elections Division Administrator
Government Accountability Board

SUBJECT: Sample Voter Photo ID Templates for Consideration

During our Voter Photo ID educational exchanges with clerks between August and October 2011 when we met with you during your respective District and Association meetings, you apprised us that it would be helpful if we would provide you with sample news releases and related informational outreach materials for your consideration.

As you may know, we have posted on our website a few brochures focusing on specific aspects of the Voter Photo ID Law. These brochures were designed for you to customize with your information, including your office address and for easy printing and distribution.

In addition to the posted brochures, today, we are sharing a sample news release about the Voter Photo ID law and its impact on electors, for your consideration to edit/customize for your local media and/or for a hand-out document. The sample news release is also posted on the G.A.B. website at <http://gab.wi.gov/clerks/recent-communications>. The document is in Word format for your convenience.

We ask that you share with us your recommendations for converting other areas of the Photo ID Law into easy to read brochure formats. We are in the process of determining additional news releases may be developed and we welcome your ideas and suggestions. Please send your thoughts to Meagan McCord Wolfe, Elections Specialist- Voter Services, at Meagan.wolfe@wi.gov or 608.266.8175.

As with any G.A.B. document produced, should there be changes necessitated by the Legislature, policy/rulings made by the Government Accountability Board, or changes at the DOT/DMV that require revisions, we will inform you as soon as possible. Thank you.

cc: Kevin J. Kennedy
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